

Sent: 07 April 2026 09:40

Subject: Re: Formal objection: no further gambling premises in Willesden Green, Brent

Yes, it's Walm Lane which for me as a resident is like the high street

It must be stopped

This is madness - more antisocial behaviour, more danger as a woman, more drinking in the streets from this type of establishment. How can I walk with my children with so many gambling places - is this what we want our children to aspire to

Sent: 05 April 2026 09:15

Subject: Formal objection: no further gambling premises in Willesden Green, Brent

Dear Planning Officer,

I am writing to object in the strongest possible terms to any proposal to approve another gambling premises on Willesden Green High Road.

Quite simply, this is the wrong business in the wrong place. Our area is already struggling with visible decline, anti-social behaviour, and a high street environment that too often feels neglected rather than protected. The last thing residents need is another venue associated in the public mind with addiction, disorder, exploitation of vulnerable people, and the erosion of any sense of pride in the neighbourhood.

Women and children in particular deserve a high street that feels safe, decent, and community-focused. Instead, residents are repeatedly asked to accept more of the very uses that make the area feel harsher, less welcoming, and less dignified. That is unacceptable.

There is also a serious cumulative impact issue here. Even where individual operators promise compliance, the overall effect of concentrating gambling premises in one area is to drag down the character of the high street and normalise a type of commercial activity that does not contribute positively to local life. It does not improve public safety. It does not improve community wellbeing. It does not improve the appearance or reputation of Willesden Green. It does the opposite.

Brent Council should be using its powers to improve this area, not to make an already difficult situation worse. Residents are tired of seeing decisions that appear to ignore

what life is actually like on the ground. Enough is enough. Willesden Green needs better shops, better services, and better ambition from the Council — not another gambling site. Shame on you for even considering this application- do you want everyone to suffer more- it's scary enough already to live here and you will make it worse.

I urge you to refuse this application.